

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)									
1. Name and Address of Reporting Person*	2. Date of Event Requiring Statement (Month/Day/Year) 08/30/2011						~EI 1		
PORTNOY DAVID (Last) (First) (Middle) 700 BROOKER CREEK BOULEVARD, SUITE 1800				4. Relationship of Reporting Person(state Check all applicable) X_ Director		n(s) to 5. If Am Filed(Mo	endment, Date Original nth/Day/Year)		
(Street) OLDSMAR, FL 34677									
(City) (State) (Zip)		Table I - Non-Derivat			ive Securities	ies Beneficially Owned			
1.Title of Security (Instr. 4)					ned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock	199,080)		I	By IRA			
Common Stock		10	100		D				
Common Stock		19	199,738		I	By LLC (1)			
Common Stock		51	51,678		I	By Spouse			
Common Stock 4,854		854			I	As Cust for Son			
Common Stock 4,000		000			I	As Cust for daughter			
Reminder: Report on a separate line for each class Persons who respounless the form dis Table II - Derivative	nd to the c plays a cur	collection of rrently val	of info	rmatio B cont	n contained in t		·		
(Instr. 4)	2. Date Exer and Expirati (Month/Day/Ye Date Exercisable	on Date ar) Expiration	Secur Secur (Instr.	rities Un rity . 4)	mount of derlying Derivativ t or Number of	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direc (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	

Reporting Owners

		Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
PORTNOY DAVID 700 BROOKER CREEK BOULEVARD SUITE 1800 OLDSMAR, FL 34677	X		Co-CEO			

Signatures

/s/ David I. Portnoy	09/02/2011
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Shares of Common Stock held by Mayim Investment Limited Partnership, as to which David I. Portnoy may be deemed the beneficial owner as the managing member and (1) owner of Mayim Management, LLC, which is the general partner of Mayim Management Limited Partnership, which is the general partner of Mayim Investment Limited Partnership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.